

MAGAZINE  
Section



**BOBBIN' FOR APPLES**

—Photo by H. S. Melvin  
Gay fun of the party night enlivens Halloween and Loretta Newton bobs successfully for an apple in modern revival of a game that was an oldtime favorite. The scene is mindful of the harvest.



Humanity, without pampering, governs the administrative code of Los Angeles County Jail. Above is Wayside Honor Rancho, a jail unit, located at Castaic.



Road camps, like one above, take prisoners from cells into fresh air of the countryside. They get nourishing food and aid in corrective ways is offered.

## Goblins'll Get You

By Maymie R. Krythe

**A**S LITTLE ORPHAN ANNIE once said, "The goblins'll get you, if you don't watch out" when our autumn holiday, Halloween, comes around each year. For this is the night when witches ride through the heavens; sheeted ghosts wander around the earth; goblins and other evil spirits play tricks on human beings; and fairies and elves sing and dance in moonlit glens.

At least, this is what used to happen, if we believe the tales that have come down from the days of the Celts. These people lived in western Europe, in what is now France, Spain, and Great Britain. They were nature-wor-

shippers and paid tribute to the sun-god. Their year ended the last of what is now October; and at this time they celebrated the harvest feast. They prepared for it by cleaning their cottages; they put out the fires; and led by their Druid priests, they went up on a hill, or to a mystic circle. Even today at Stonehenge, one may see the remains of the great stones that formed the circle where such ceremonies took place.

The priests, dressed in long robes, performed their mysterious rites to the great sun-god; and after they had extinguished the altar fire—that had burned for a year—they started a new one with pieces of their sacred oak. From these new flames the people relighted their own hearth fires and kept them going until the next autumn celebration.

These Celts believed that the forests and fields were filled with supernatural beings and that at the fall feast the spirits regained their former powers and were free to wander and

plot against human beings. Great bonfires were built to keep the spirits away; sometimes they tried to propitiate them by setting out gifts for them. As late as the 17th Century in some parts of England and Ireland the farmers walked over their fields, singing a kind of chant, and brandishing torches to frighten away the goblins and to insure abundant harvests.

**T**HE DRUIDS were firm believers in witches—an old idea that was prevalent among the early Romans, Egyptians, and the American Indians. So they thought these witches took special delight in harming their cattle; and to prevent this, farmers hung bells, that had been blessed by the priests, around the necks of the animals. Often, too, they fastened crossed boughs of juniper or "holy" elder on their barn doors.

At the stroke of 12, on Halloween, it was said that witches suddenly shot up through their chimneys, their broomsticks turned into prancing steeds; and with their black cats the witches flew recklessly through



the air. On a hilltop they met the Devil, sold their souls to him, and with him drank from horses' skulls. Then they performed weird, grotesque dances while the Devil rattled castanets made of murderers' bones, or played the bagpipes. The cats which the witches brought with them to this revel were said to have once been human beings, changed to this form because of their wicked deeds.

At Halloween the dead re-

turned on "the moaning autumn wind"; and with the goblins and witches wandered on earth. The Druid priests prayed to Samhain, Lord of Death, asking him to allow those who had died during the past year to leave their cold graves for this one night, and return to their old homes. There they warmed themselves by the blazing fires and satisfied their hunger by the savory smell of the roasting meats turning on the spits before the wide fireplaces.

**A**FTER many of the Celts had accepted Christianity, they still clung to many old superstitions and wanted to continue their pagan harvest feast. So the early Christian church officials set Nov. 1 as All Saints Day, and rechristened the ancient Druid celebration, All Hallows Eve, that was afterwards contracted to Halloween.

**ON THE** 3000-acre Wayside Honor Rancho, of which Capt. Ambrose Stewart is commanding officer, the men work eight hours a day in the fields, and they raise livestock. Favorite character of the rancho is Ferdinand, a Holstein bull.

Wayside Rancho has maximum, medium and minimum

(Continued on Page 4, Col. 5.)



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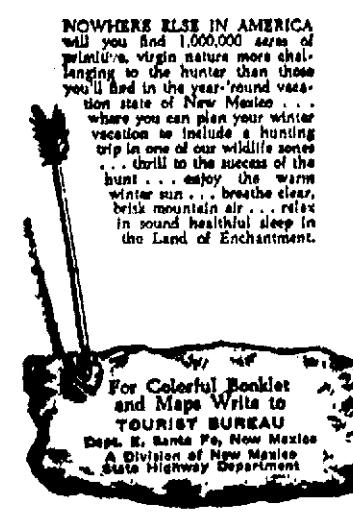
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# Humanity Rules a Prison

Rehabilitation of individual morale is the aim of the Los Angeles County Jail, a nationally recognized penal institution, widely copied.

By Vera Williams

**T**HEY are behind bars. But they have a chance to work their way out or "down the hill," and they have a chance to become better citizens when they get out.

While they are behind the bars, they get substantial food and enough of it, they are not manhandled, they may read or study and in some places they may go to school.

Also—and this is important!—while they are behind the bars, they have an opportunity to do something for others even more unfortunate than themselves.

That is the Los Angeles County penal system. The horrifying fact is that approximately 40,000 persons are booked at the Los Angeles County Jail each year. And on an average day, the sheriff has close to 4000 persons in his custody.

As recently as the early 1920's, Los Angeles County had chain gangs working on the roads—men who were physically chained together, at labor. These men were housed in a "prisoners' cage" in San Gabriel Canyon.

Sheriff William I. Traeger stopped that. He established the county's first road camp, and when Traeger died and Undersheriff Eugene Biscailuz became sheriff in Dec. 1931, Biscailuz adopted and expanded the policy of getting prisoners

out of cells and into the open air, if possible.

The result is that in addition to the county jail atop the Hall of Justice in Los Angeles, the county has Wayside Honor Rancho at Castaic (the mailing address in Saugus); a juvenile facility at Biscailuz Center in East Los Angeles, and six road camps. Generally speaking, about 2400 are housed daily in the jail, and the remainder at the rancho, the center and the camps.

Corporal punishment is forbidden in the Los Angeles County penal system—a depu-

ty sheriff could anticipate discharge if he struck a prisoner. No guns or other weapons are carried inside the institutions. Solitary confinement cells are used only as last resorts. Unruly prisoners almost always can be brought to tame by depriving them of visitors, mail, reading matter and tobacco.

Chief Charles A. Fitzgerald, jailer, is proud that the National Commission on Law Observation and Enforcement rates the Los Angeles County Jail as "most efficient and most humane."

**M**EN prisoners wear blue denims, the kind of clothes that working men wear everywhere. Women prisoners wear neat cotton dresses. Two meals a day, plus soup, are served in the county jail, where there is little activity. Three square meals a day are served at the rancho, the center and the camps, where prisoners naturally need more food.

County library books are available at all the institutions. Books are brought by bookmobile to the libraries, and in the case of prisoners in maximum security, books are brought to their cell blocks. If they wish certain books, an effort is made to get them. Some prisoners, for instance, with a lot of time on their hands, settle down to "Rise and Fall of the Roman Empire" or "Anthony Adverse." Solid, substantial books, and detective thrillers vie as favorites. Detective books, read for recreation, are allowed, but crime and sexy books are not. The distinction between "detective" and "crime" books is one that must be made by the head of each institution.

Grade and high school classes are taught in the juvenile facility at Biscailuz Center, which is in charge of Capt. Hubert Yates.

Women prisoners in the jail are taught sewing and home-making.

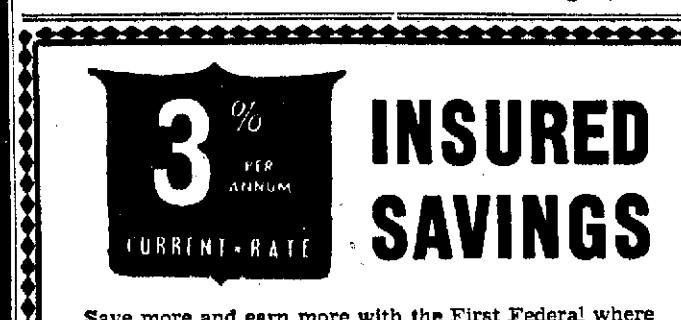
Wayside Honor Rancho has an ambitious program of classes ranging from basic reading and writing—an incredible number of persons, it seems, grow up even in enlightened America without learning to read or write—to Great Books discussion groups. Some inmates at the Rancho continue their studies to get high school diplomas.

Catholic, Protestant and Jewish services are conducted in the various institutions. Although no Jewish service is conducted at Biscailuz Center, if a Jewish lad is held there, a Jewish Big Brother is called to counsel with him. Alcoholics Anonymous groups are encouraged in all the institutions. And here is an amazing thing: The more intelligent prisoner is, the more carefully he is watched for narcotics. Guards have found that the prisoners with the highest I.Q. ratings are the ones most likely to be drug addicts.

**ON THE** 3000-acre Wayside Honor Rancho, of which Capt. Ambrose Stewart is commanding officer, the men work eight hours a day in the fields, and they raise livestock. Favorite character of the rancho is Ferdinand, a Holstein bull.

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Lt. Frances Blumfeld, in charge of the women's division of the L.A. County Jail, here oversees a sewing project.



Chief Charles A. Fitzgerald (above) is in charge of the Los Angeles County Jail. He's proud of the jail record.



A color transparency of this picturesque spot would get a whale of a reception in any Long Beach group.

By Rosemary Day

**I**RECENTLY heard of a neighborhood picture party—an impromptu and very informal affair that was considered so much fun that the people plan to repeat it.

It began when one couple in an apartment development got the color transparencies from their trip to the Pacific Northwest. Not having a projector, they went borrowing. A neighbor overheard their request and said she'd like to see their pictures.

So the party began to grow—in fact, it outgrew the living room and the screen and projector were moved out on the lawn. After they had seen

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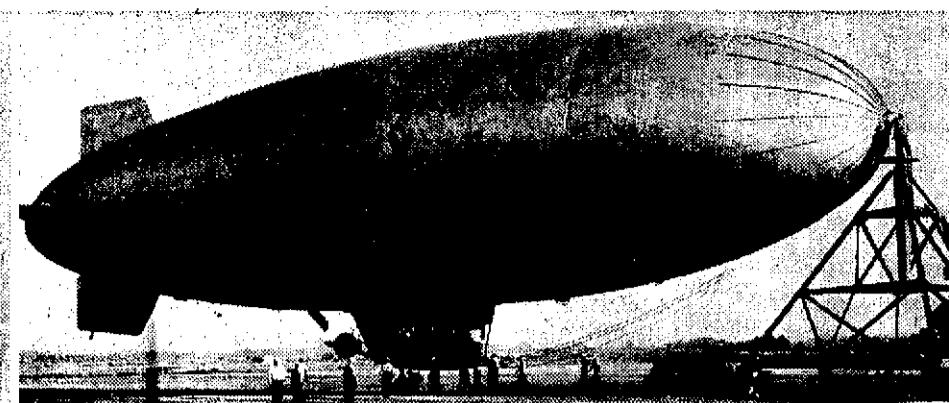
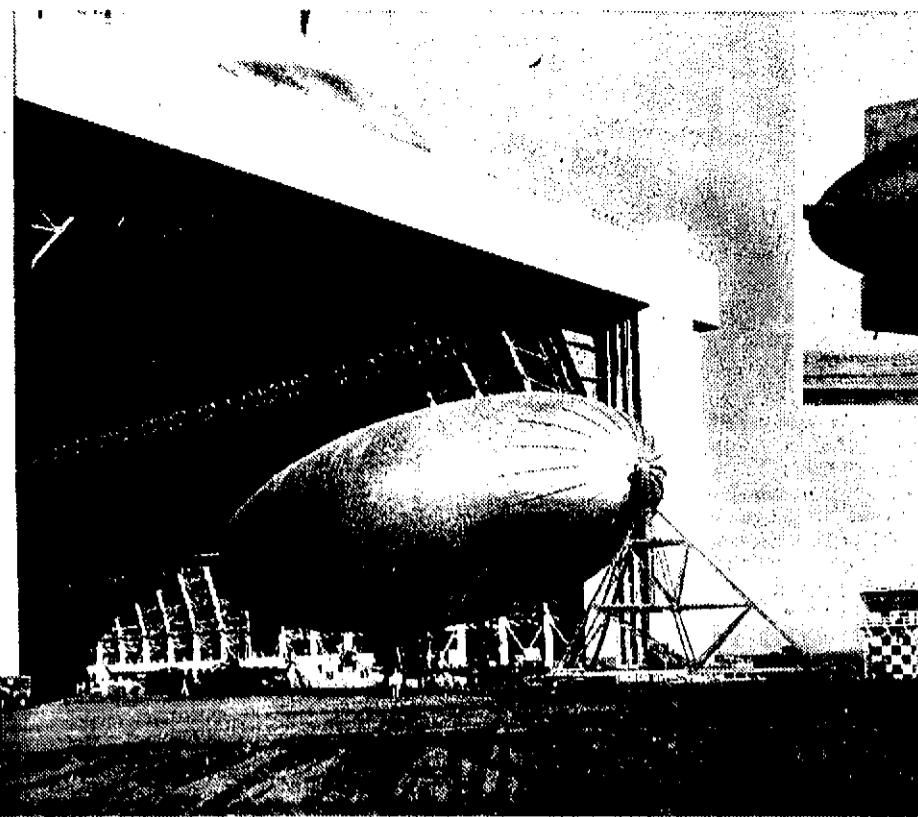
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FRED TAYLOR KRAFT  
Magazine Editor

Pacific Sunday Magazine



## Blimp Patrol

—Photos by H. S. Melvin  
Docking and undocking the blimp in hangar is done by ground crews with tractor-powered tripod mobile mast (above and at top center).



U.S.NAVY

Blimps, potent Navy antisubmarine craft, are back to patrol Southland offshore air lanes in a training status. A Naval Air Reserve Training Unit (NARTU) at Santa Ana, under command of Comdr. H. B. Hosmer Jr., USN (above), is now flying a G-ship, shown on this page, and is assembling a larger craft, a ZP2K, to take the air soon. Blimps use 2 aviation power units, obtain lift from helium in envelope, or bag which also acts as airfoil under way. Two squadrons of the Navy's Organized Reserve train with the NARTU one week end a month.



Ground crews steady car, man handlines as flight crew revs motors, make final check. Reservists in Santa Ana unit are paid for drills, may advance in rate, may qualify for flight. More men are needed.

Long Beach skyline frames blimp on offshore photo-training mission. Blimps make takeoff run on wheel under car, ride easily when aloft.

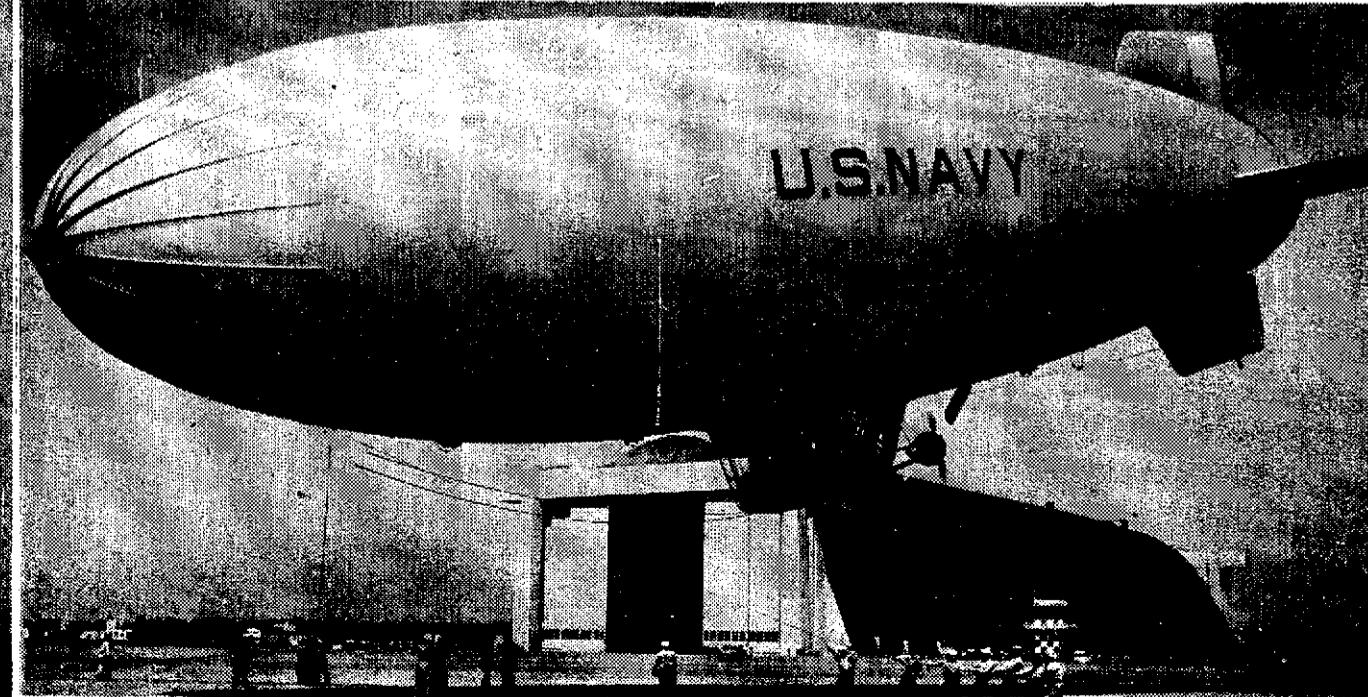
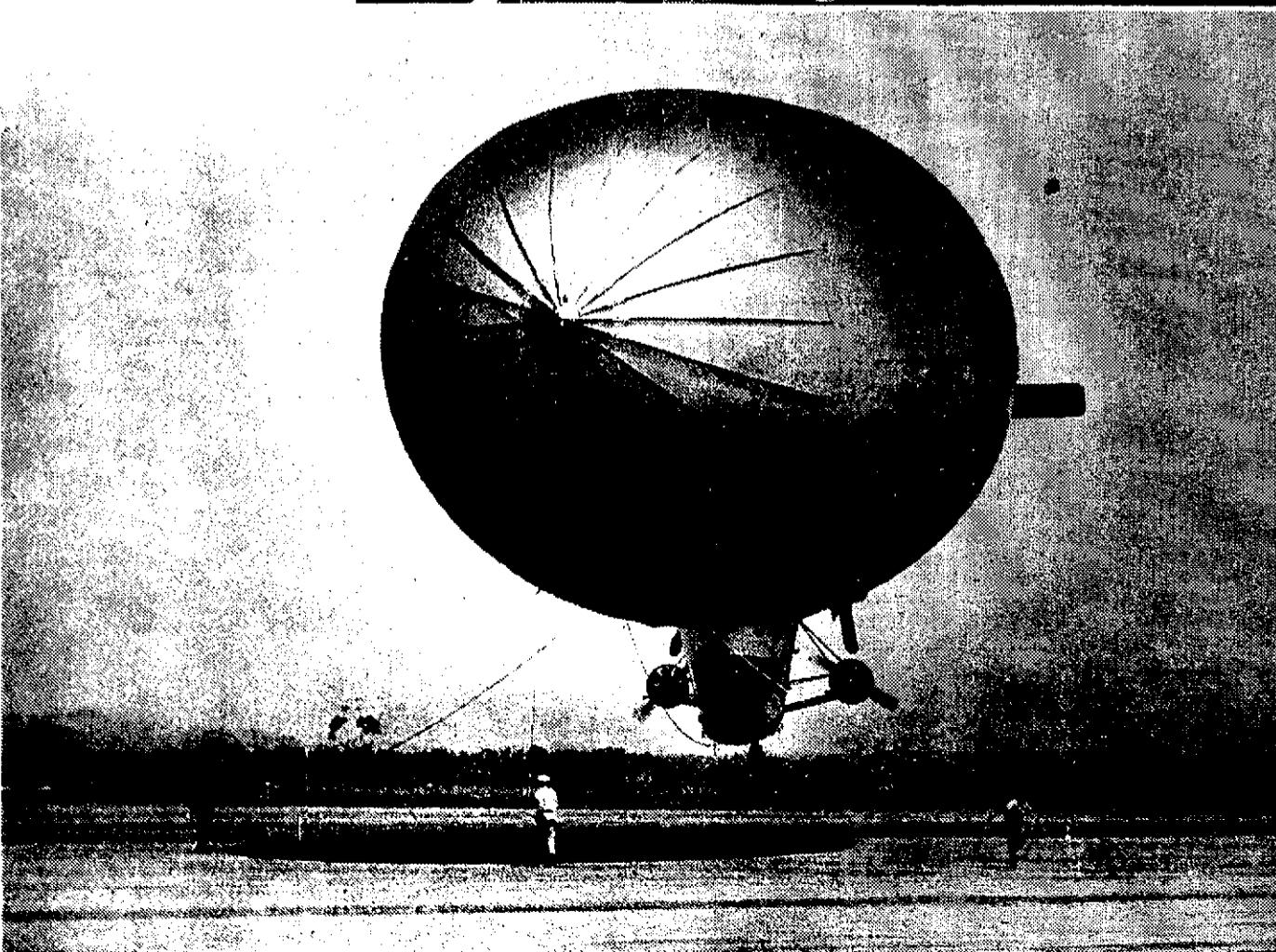
Coming in for a landing: Ground-handling crew is seen through plexiglass of pilot's compartment, moving up to take lines. Blimps are controlled by rudder and elevator fins; also by shifting air ballast forward and aft within the aircraft's envelope.



Men take lines (below), fan out for rest of crew to grab on, control ship on ground until masted by nose line. Battens stiffen nose section. Wartime blimps have bombs, machine guns, undersea detection gear; can fly low, almost at a standstill, for observation purposes.



Fliers at controls of the G-ship are, at left, LCDR Jack Hunt USNR, pilot, of Long Beach; above, LCDR Walter Aymond, USNR, co-pilot.



Crewmen have lines; touch of throttle will set ship on landing strip. Big hanger in background. Young men interested in blimp training may call at NARTU office on any week end.

# Glads for Winter, Too

**D**URING the fall planting season the frenzied demand for tulips, hyacinths and daffodils seems to crowd out of the gardening picture other and equally valuable subjects. One of these is the gladiolus which too many amateur gardeners think should be planted only in spring. As a matter of fact, these gorgeous flowers perform excellently in the Southland throughout late winter and early spring. You can plant now and be assured of success.

Gladioli make very few demands on the caretaker but they must have adequate moisture supplies throughout the growing season. Even after being cut, and arranged indoors in vases, the flowers consume tremendous quantities of mois-

ture. Commercial cut flower shippers will tell you that glads will not hold up en route unless provided with copious quantities of water. Even at flower shows the gladiolus has become famous for its reputation as a heavy drinker. If water is held back during the growing season the leaves will turn yellow, the flowers may be badly formed and the entire plant will assume a dwarfed proportion.

One of the most interesting parts of the gladiolus story is how the buds will open wide in water. If flowers are desired for indoor decoration they should be cut in the early bud stage; often when color is just

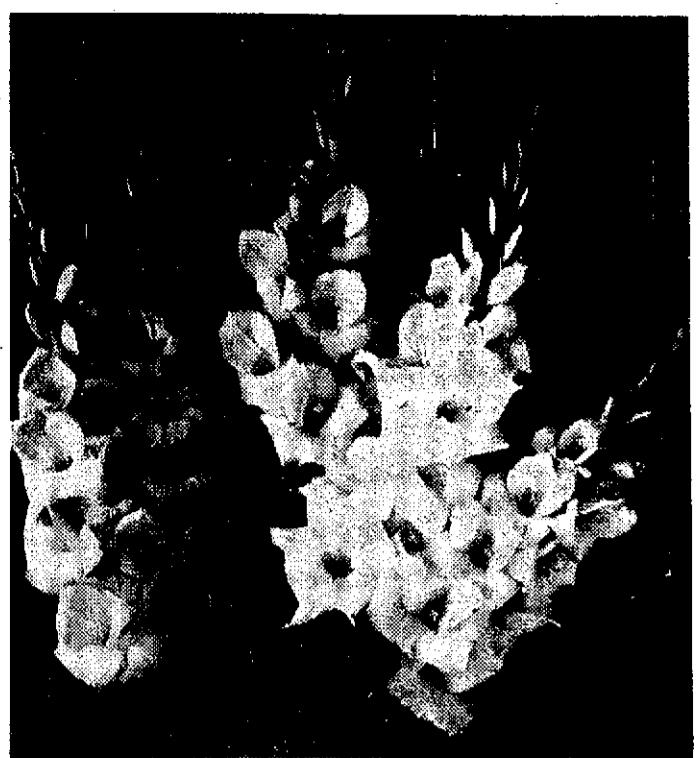
starting to show. After being placed in a vase filled with water the buds gradually will open into a full flower. This is most interesting to watch and, incidentally, lengthens the life of the cut flower for indoor blooming.

One point you should get right about glads is that they are propagated not from bulbs but from corms. The distinction is that a true bulb, such as a tulip or hyacinth, contains the complete plant in embryo form. This structure is surrounded by fleshy, scale-like sections. Corms, on the other hand, are solid and present a shriveled, dried-up appearance. Looking at a corm

you would never think such an object could possibly produce a thing of beauty.

Depth of planting depends on the size of the corm as well as soil texture. Number one corms in heavy soil should be planted at a depth of about three inches; in lighter soils get them down another inch or two. Space the corms from eight to 12 inches apart. Deep planting is better than shallow planting as it tends to firmly anchor the corm in the soil. This minimizes possibility of the plants being blown over in windy weather; also does away with the necessity of staking the plants.

During fall, winter and late spring glads should be given an open exposure, accompanied by plenty of direct sunlight.



Gladioli thrive here in late fall, winter and spring. Start corms now and at two or three weeks intervals.

Quality in a gladiolus corm is measured by the vertical depth of the corm. Old, worn-out corms are large, flat.

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NORTH LONG BEACH

## Flower-World Showgirl

By Charles S. Crum



Rosedale Nursery Photo

Bougainvillea is a show girl of the flower world but is often neglected. It lends itself to many purposes.

## Humanity Rules

(Continued from Page 2.)

**W**OMEN prisoners, directed by Lt. Frances Blumfeld, a tall, good-looking woman with long black hair and steady blue eyes, make dolls and other toys for children of the General Hospital, Children's Hospital and Orthopedic Hospital. Men prisoners repair toys for the Los Angeles toy loan, and make hospital equipment, much of it from scrap materials.

Prisoners get "good time" of five days a month off their sentences. When they have served half their sentence, they may apply for parole with a fair chance of getting it, depending on the crimes, circumstances, their records and other factors.

At the road camps, men charged with failure to provide for their families get \$2 a day, this money going to their families. Others at the road camps get 50 cents a day, and the money is their own. These funds come from state gasoline taxes because they work on public roads.

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development, from the corm to the final flower. Often they lurk in the crevices and depressions of the corm itself and are difficult to spot. It is advisable to treat the corms before planting. Your nurseryman will recommend the proper insecticide. This same product can also be used for spraying the plants. Treating them about once every 10 to 14 days should provide a good measure of control.

**GLADIOLI** are bothered terribly by a small garden mite known as a thrip. These pests seem to attack the gladiolus in every stage of de-

**Tips on Gardening**

**GARDENING** tips for the week. . . . This is a good time to divide clumps of mesembryanthemum, better known as ice plant. Plantings started now from divisions should start to flower again next spring.

Fuchsias are deservedly one of our most popular shrubs. What is not known is that by careful selection of varieties you can have flowers in your garden almost throughout the entire year. Fuchsias may be grown as specimen plants, in hanging baskets, for small or dwarf borders, as large shrubs but always in a shady spot. Liven up your holiday gar-

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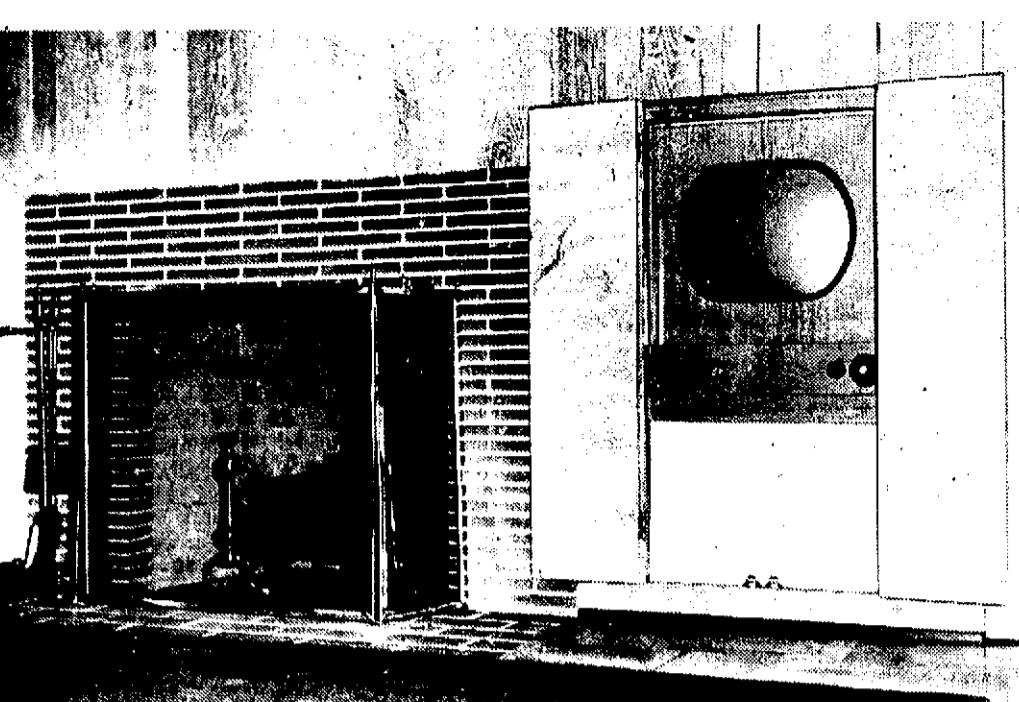
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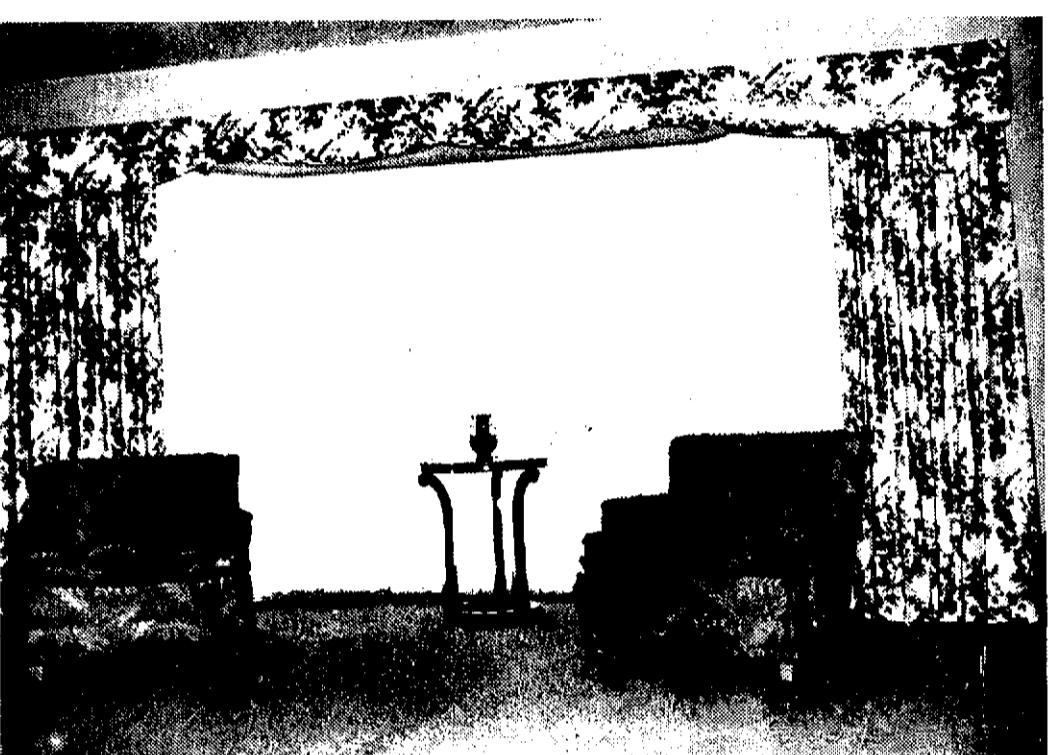
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# House that's Fun to Live In



The L.G. Fiskin home abounds in innovations. Video screen built into paneled fireplace wall, and which slides in and out as desired, is one feature.



—Photos by H. S. Melvin

White curtains pull across this bay window in the new home of the L.G. Fiskins. Pretty patterned draperies enhance the living room's color scheme.

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By Dorothy Killam

**T**HE NEW home of Mr. and Mrs. L. G. Fiskin, at 4040 Cedar Ave., must be fun to live in because of innovations which reduce the number of hours ordinarily devoted to housework, and a spacious living room, formal dining room and comfortable den which provide ample space for pleasurable, relaxed hours.

One innovation that would win the heart of any home-maker is a narrow strip of naturally-finished wood attached to the inside edge of each closet and cupboard door. One edge is beveled so that the door can be opened by grasping this edge. The wood strip keeps fingerprints off the painted door and, because it is of natural finish, does not show smudges.

In the master bedroom, wardrobe space serves as a buffer against bathroom noise. Two large closets in the front bedroom block the noise from the bedroom hall. This hall wall between bedrooms is filled with cupboards and drawers for everything from luggage to blankets.

The central entry hall opens directly into the living room on one side and the formal dining room on the other, and is extended to provide a direct entrance to the den and to the kitchen. Since the living room and dining room are built on the front of the house they can be closed off from the most-often-used rooms.

A wall of glass in the den opens to the terrace and wide windows in the other rooms overlook the garden areas. Yellow draperies in the den pull across the glass wall.

The fireplace wall is paneled with Philippine ash finished in a natural light color that makes a pleasing modern background.

Cabinets in this wall go unnoticed because the doors are cut from the same ash paneling and set flush with the wall. A television set is recessed into one of the cabinets so it can be shut off from sight when not in use. The large closet



Spacious living room, formal dining room and comfortable den, plus labor-saving innovations, make the Fiskin home one that's really fun to live in.

adjoining it stores card tables and folding chairs.

**T**WO WALLS in the den have been covered with burlap tinted a grayed-down shade of green. The subtle textured pattern this fabric gives the room is most pleasant.

The parquet floor in the den is partially covered by a red rug. The short passageway into the den is lined with adjustable shelves. A serving area connects den and kitchen.

Large windows in the living room, on the front of the house, are hung with draperies in a pattern of birds and flowers in rose and gray on a cream-colored background. Cornice boxes are covered in the same fabric. White curtains pull for privacy and light control.

The walls and ceiling in the living room are painted an easy-to-live-with shade of blue. Wall-to-wall carpeting is gray. The dining end of the kitchen is papered in a bright provincial pattern. A tone of blue from the paper was picked up in the work counters, walls and ceiling.

Jeffrey and Terry Fiskin have private living quarters. Their large bedroom is directly connected to their bath. Wall closets have doors that open out into the room for convenience. Two walls are done in a pattern of various sports and mathematical symbols.

The dining end of the kitchen is papered in a bright provincial pattern. A tone of blue from the paper was picked up in the work counters, walls and ceiling.

The walls and ceiling in the living room are painted an easy-to-live-with shade of blue. Wall-to-wall carpeting is gray.

*It's an antique*

## Grandfather Clock



By Elsie Patton

**W**HEN James Jerome Hill, American railroad promoter and financier, became the father of a son in Livingston, Mont., he presented his wife with a grandfather clock.

The clock was a handsome piece of furniture, made of teakwood, standing 12 feet high, ornately carved. Its works, built by S. Kirkpatrick of New York, bore the date of 1837. It had double chimes, Westminster and Canterbury. It told not only the time of day, but the day of the month and the position of the moon.

When the son, Walter Hill, moved to Southern California in the 1920s and established a ranch of 100 acres or so at Santa Ana, he brought the clock along. As a matter of fact, he had to build an extra room on the front of the house, high enough to hold the clock. Ceilings of the other rooms were too low. He used the room as a clock and trophy room.

Years passed. Walter Hill died. Half of the ranch was bought in 1945 by Dr. and Mrs. Carl R. Bishop of Long Beach. Eventually they also bought the clock.

The clock still stands, ticking, in the clock room where Walter Hill placed it. Visitors regard it as one of the most beautiful clocks on the west coast, a museum piece.

## Antiques Show

**C**ONTINENTAL and Oriental themes will set a glamorous stage for the second annual Pacific Coast Antiques and Decorators Show Oct. 30 to Nov. 4 at Pan Pacific Auditorium.

The show will stress a cosmopolitan influence. A touch of fantasy and whimsy will be added to give the whole gigantic show an exciting flair.

A sidewalk cafe and an exquisite exhibition of rare Oriental pieces will be included. Central avenues between the

exhibits will be landscaped, coming upon a central fountain area and a breathtaking tree hung with birdcages and glistening chandeliers.

Bright carousel horses and a pale blue circus wagon filled with amusing things will give the whole affair a light-hearted air.

Gordon Pascal, general manager, said "This year will feature some 250,000 antiques and 50 model rooms, created expressly for this show by the finest decorators in the Southland."

### A Good Paperhanger is Hard to Find!

Call us for the names of reliable men who know how wall coverings should be applied—from the smallest job to the most intricate applique. Also, if you haven't already made your selection, you should see our fine collection of interesting wallpaper patterns, many with matching fabrics.

**PAINTMART**

3720 UPTOWN ATLANTIC

BUT WHERE THE BETTER CONTRACTORS BUY

FHA TERMS

LOW AS 10% DOWN  
FREE ESTIMATES

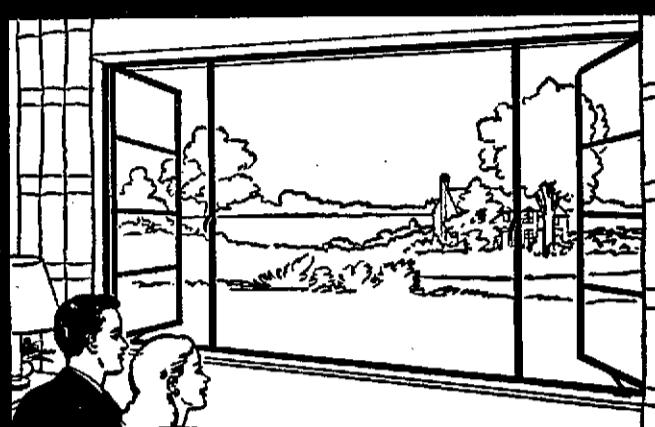
**COLOR . . .**

There is MAGIC in this if applied with SKILL and a SOFT-TOUCH.

Our showroom now have on display the NEW FALL TONES ready to go to work for you. We specialize in DRAPERIES, CUSTOM FURNITURE, CARPETING, WALLPAPER, ETC.

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**Fenestra** PICTURE WINDOW

NOW—easier than ever to install with our new patented metal surround. No framing necessary—just nail to studs. Windows always open easily—steel doesn't swell, warp, stick, splinter. Better screens; safer cleaning; low upkeep.

Order Now While Stocks Are Available

**Marine Glass Co.**  
SCOTT-WOODARD-SCOTT SR.  
GLASS FOR ALL PURPOSES

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MEMBERS OF LONG BEACH BUILDERS' EXCHANGE

Upholstery, Draperies and Furniture

**SOFA SLIP COVERS** \$4500  
Tailored to Your Sofa  
**CHAIR SLIP COVERS** \$2750  
We custom-design these covers to the exact measurements of your furniture in our own workrooms.

## COMPLETE INTERIOR DECORATING SERVICE AVAILABLE

Also workroom facilities for draperies, curtains, upholstering, custom-built furniture, etc.

**HERRON'S**  
ESTABLISHED 1918

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"SLIP COVERS, WALL PAPER, CARPET"  
EASY CREDIT TERMS

PUT THE SUN IN THE SHADE  
with Lifetime, Ventilated

**KOOLVENT**  
10-20° COOLER  
ALL SEASIDE

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FOR EVERY TYPE BUILDING

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STORES

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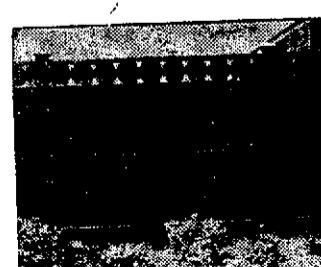
DOORWAYS  
STORES

MARKET

DOORWAYS  
STORES

MARKET

## DON'T BUY A REDWOOD FENCE UNTIL YOU SEE US!



Model Pictured  
Is Our

**"CAPE COD"**

Regular selling price of this model for 5 feet high is \$1.90 per ft.  
Write or phone us, mentioning this ad and we will furnish you a 5-ft. fence in this

**\$1.80** per ft.  
Installed

12 Models to Choose From — FHA Terms

**Columbia Lumber Co.**

"Home of Distinctive Redwood Fences"

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OPEN ALL DAY SATURDAY and SUNDAY

No Seasonal Maintenance • Fireproof • Windproof

Stormproof • Permanent • Economical

Ventilated Awnings are designed for all-season, all-weather service. They keep out the sun and rain . . . provide air-cooled comfort. They're economical, too! The first cost is the only cost. Beautiful color combinations.

Get Complete Details Now—FHA Terms—36 Months to Pay

Phone 70-8401 for Free Estimate — No Obligation

**KOOLVENT** of Long Beach

743 PINE AVE.

# Realty and Building



The second unit in Garden Square's 105-acre combined homesite and shopping center on Garden Grove Blvd. opens today. Sales offices are located at 9822 Garden Grove Blvd. The site, which includes a model home, can be reached by traveling east on Seventh St. Pictured above are some of the individually constructed homes in the development. It is about a 20-minute drive from Long Beach.

## New Garden Square Unit Opens Second Site Today

GARDEN SQUARE today opens the second unit in its 105-acre combined homesites and shopping center 12 miles east of Seventh St. and Pine Ave. on Garden Grove Blvd.

More than 300 residential lots are available, report W. L. Farrow & Son, 9822 Garden Grove Blvd., developers and sales agents. R. D. Elliott is owner of the property.

The shopping center, consisting of 30 acres, will front on Garden Grove Blvd.

"The Patio Home," model home furnished by Davis Furniture Co., Long Beach, is typical of those being individually constructed in the restricted development. It is open from 5 p. m. week days and 1 to 9 p. m. Saturdays and Sundays.

The development affords all the comforts of suburban living combined with the conveniences of the city. It is easily

accessible to Long Beach and Santa Ana as well as other metropolitan centers.

All utilities, including sewers, are provided by the developers. There are paved streets and curbs. Schools are adjacent to the sites. Trees are located throughout to enhance the attractiveness of the general development.

Lots have a frontage of 60 to 65 feet and are 135 feet in depth. They sell for \$1795 to \$1895 and may be purchased outright or by paying 25 percent down and financing the balance for three years.

Included in the subdivision are duplexes and other multiple dwellings. Construction of six four-family units was started the past week.

Construction has also been started on the business center in addition to the spacious homes already erected in the

### Cheery

A fireplace, like a vacation, pays dividends in contentment and good cheer that can't be measured in money.

## Hodges Records Increase in Sales

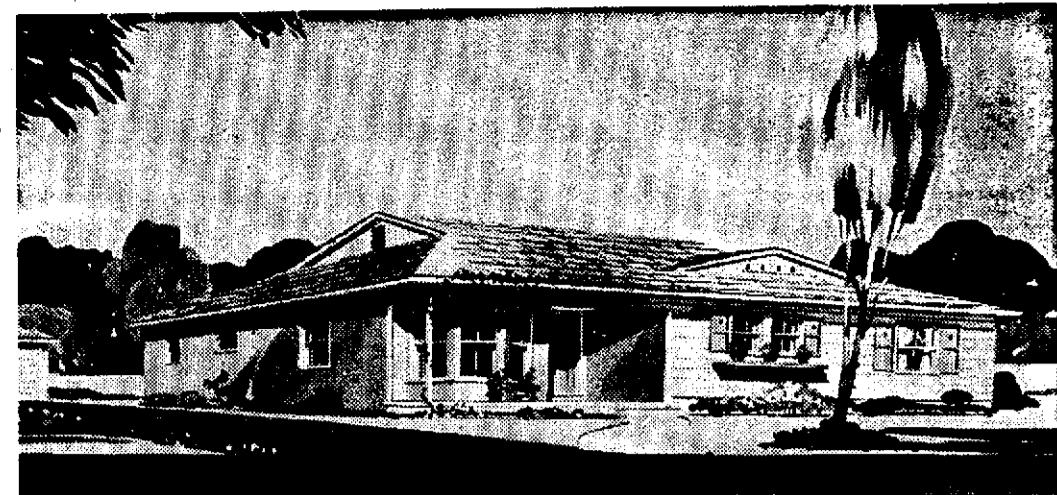
REAL ESTATE transfers amounting to \$6,806,753 for the first nine months of this year were reported yesterday by Bill Barbee, president and general manager of Rex L. Hodges Realty Division.

The total represents \$1,898,058 increase for the same period last year.

A greater demand for homes

ranging from \$7500 to \$15,000 has been noted this year, according to Barbee. He says it indicates more persons moving here and planning to become permanent residents.

Sale of income units has hit a "leveling-off" period with no marked increase or decrease in sales expected in the near future, predicts Barbee.



Proving increasingly popular with home-seekers in the Southland are Lakewood Park Mutual Homes. Above is one of seven model homes open daily from 9 a. m. to 10 p. m. at 5327 Lakewood Blvd. Paved streets, curbs, sidewalks and driveways are in and paid for as are utilities. A part of the \$250,000,000 planned community, the development shares in community benefits of schools, churches, parks, playgrounds, sports facilities and a complete shopping center, the first units of which are now nearing completion.

## Sturtevant Builds University Manor Residences to Emphasize 'Quality'

WHEN Austin D. Sturtevant, 47, builder of University Manor Homes here, got married in 1929, one of the first things he did after his honeymoon was build his own home in Omaha, Neb.

For the past five years, Sturtevant has been building homes in the Lakewood-Los Altos areas and each single residence has been constructed as if it were for "my bride and myself."

University Manor Homes, near Los Coyotes Diagonal and Bellflower Blvd., are his "pride and joy."

He knows each of his workmen personally.

"There isn't a finer crew in the nation," says Sturtevant. "We operate slower but we have selected men."

All through realty circles, the word is that "Sturtevant-built" is a key sales point.

In a University Manor model home kitchen he points out three lights, one above the sink, another in the center and the third above the table.

"Housewives are particular-

ly fond of that light over the sink," he says.

He indicates the double-bowl sink, the tile counter, eight electrical outlets, the large amount of cupboard space and then pulls out a drawer.

"It's on rollers," he declares.

"Look under there. See the concrete walls wherever there is a weight-bearing wall. Look at those 4 by 6 girders. Every part of that wooden understructure is treated chemically to repel termites and rot."

Sturtevant a Navy lieutenant commander during the war, likes everything "ship-shape."

In the living room, he again points to the floor.

"Pegged, plank-finished and made out of select grade oak," he states. "And how's that for a fireplace? Man-sized if you ever saw one!"

He opens the door and even that rates a comment.

"All-hardwood slab," he says.

"First time in five years we've been able to have them."

He points to the redwood on the exterior of the home.

"Air-dried so it won't shrink."

In addition to utilizing redwood in the construction of the homes, a redwood fence encloses each residence.

Sturtevant has a boy following in his footsteps. Warren, 18, is an apprentice carpenter. He's on the job during vacation from his classes at the University of Colorado in Boulder. Sturtevant's daughter, Catherine, 12, is named after her mother.

University Manor Homes have six basic floor plans and 21 exterior designs. The models are open until 9 p. m. and the section is lighted with floodlights.

Constructed to provide more "quality" living, the homes are priced as low as \$12,100 and are available on easy FHA terms. Walker & Lee are sales agents.

In the den, the builder jumps two feet into the air and comes down with a resounding "smack."

"Did you notice?" he asks.

"No bounce. These floors won't warp, either. The subflooring

is constructed to provide more "quality" living, the homes are priced as low as \$12,100 and are available on easy FHA terms. Walker & Lee are sales agents.

When the homes are completed, buyers and their connection with the association and title, deed and individual 25-year FHA 4-per-cent mortgages are in their name with the option of paying up sooner under regular FHA procedure.

Down payments for nonveterans are as little as \$495 with the same \$49.95 monthly payments prevailing.

Veterans who may already have used their GI loan benefits are still eligible for these terms. Former servicemen are asked to bring their discharge papers or a photostatic copy of them.

Designed by Architect Paul

## Mutual Homes Prove Popular

LAKWOOD PARK MUTUAL HOMES

are proving

increasingly popular

among

Southland

home-seekers

from

the

standpoints of terms,

construction,

design and location,

according to developers of the

\$250,000,000

planned

community.

Duncan, all the homes are built

under continuous FHA inspection.

They are constructed on

spacious lots along landscaped,

traffic-engineered streets.

There are seven basic floor

plans and 21 distinctively dif-

ferent exteriors to select from.

Luxury features include new

"hush"

model garbage pulver-

ator,

large living rooms with

picture windows,

separate din-

ing rooms,

roomy kitchens,

separate service porch laundry

facilities,

hardwood floors,

cedar shingle roofs,

large bed-

rooms with both

wardrobes and

walk-in-type closets, entryways,

rubber-tiled bathrooms with

electric wall heaters,

multi-breaker switch control,

dual floor furnaces, double

kitchen sinks and stainless steel drainboards.

In the heart of Lakewood

Park is Lakewood Center, pur-

ported to be the nation's larg-

est suburban shopping center.

The May Company's new \$8-

000,000 store is nearing comple-

tion there.

Butler Brothers and Hiram

new million-dollar stores are

scheduled to open next month.

When completed, the new shop-

ping center will have some 90

establishments of all types.

Lakewood Park Mutual

Homes sales office is located

at 5327 Lakewood Blvd. Adja-

cent to the sales office are

seven model homes completely

furnished by the May Com-

pany. Hours are from 9 a. m. to

10 p. m. daily.

They are located about one

mile north of Carson St.

### Marks Speaks

G. H. Marks, of the Califor-

nia Bank will speak during the

regular real estate fundamen-

tal course Wednesday evening in

Polytechnic High School.

"Let's Know Your Escrows," is

the title of his talk. The Title

Insurance and Trust Co., Los

Angeles, will also have a rep-

resentative present.

tate commissioner, warned that

industry must follow home-

building in this area for bal-

anced economy.

Aimee V. Carkhuff, president

of the Society of Industrial

Realtors of the United States,

reported that plant owners in

the east are anxious to get out

of their obsolete, over-crowded,

labor-harassed locations.

Decorated by Davis Furniture Co. of Long Beach in the latest and most appropriate style, "The Patio Home" also features glassed-in patio, indirect fluorescent lighting, sliding glass doors, Youngstown kitchen with dish-washer and garbage disposer, and separate laundry room. Area of home is 2500 square feet under roof.

YOU'LL LIKE THESE THINGS ABOUT GARDEN

SQUARE: Completely planned 105-acre community, with business center under way. All utilities, includ-

ing sewers. Tree planting program. Lots 60 to 65

feet by 135 feet (many residents have bought double

lots or lot and a half). Priced from \$1795 to \$1895:

25 per cent down and three years to pay. Minimum

priced home, \$15,000. Harmonious architectural con-

trol. Twenty-five minutes from downtown Long

Beach. Smog free.

DIRECTIONS: Drive East on Seventh St. in Long Beach to Belfast Dr. in Garden Grove, Turn Right on Belfast and Follow

the Signs to—

## Scenic, Secluded Park Estates

HOME SITES FOR SALE

AWAY FROM THE CROWDS — SMOG FREE — BORDERING THE CAMPUS OF LONG BEACH STATE COL

# Select Realtors' Directors Tuesday

FOUR DIRECTORS will be selected from eight nominees at the Long Beach Board of Realtors' Tuesday breakfast meeting in the Wilton Hotel.

Principal speaker at the meeting will be Phillip Rea, member of the Brokers Institute Board of Governors. "It's Results That Count" is the title of his speech.

Balloting to elect the new directors will be conducted from 7:15 until 8:45 a. m. Election judges will be former Gov. Frank F. Merriam, Wesley Sutton and Lewis K. Cox.

Candidates for the directors are Arnold Berg, T. N. Page, Bill Rife, John Webster, Joe Hill, Harold Steele, Tenny Moore and George Messay.

The term of office is three years. New directors will succeed John Bohan, Lewis K. Cox, H. Herschel Hart and Wesley Sutton.

Present members of the directors' board include James Edmonds Jr., George Dilson Jones, Clive Graham, Rush Green, William Zoeller, Glen Gerken, J. L. Tolbert and Frank Kendall.

All of the directors will meet

*As We Hear It*  
By the Classified Ad-Visors

This week sees Bill Barber, of Rex L. Hodges Co., off on a trip to Kansas and then to Cincinnati. In Kansas he'll take in his crops on his property and then he'll attend the National Association of Real Estate Boards in Cincinnati. Have a good trip, Bill!

Mrs. Deerflinger of Rex L. Hodges has just returned from a two-week vacation. She visited many of the Southern California beach cities, and spent some time at her home resting up for another full year's work.

An excited Bess Coibert left Saturday for San Francisco. The reason was the arrival of her son, Capt. William C. Hutchison of the Army Air Force. Capt. Hutchison has been cost control officer in Tokyo for the past three years.

Frank Kendall, 436 E. Market St., entertained his sister and brother-in-law from Portland, Ore., this week end by taking them to Las Vegas.

When you see the sign that says Mack-Westover Realtors at 2060 E. Pacific Coast Hwy., look for Glen Crabtree and his associates, Bert Parker, Bob Gibbs and Ralph Martin, who will be located at that address from now on. Crabtree was at 237 Redondo Ave. for the past four years and will have his sign up at the new location shortly. Fred Westover will remain one of the four offices at 2060 E. Pacific Coast Hwy.

Henry Schlagel, of H. Herschel Hart's office, 4321 1/2 E. Carson St., is leaving with his family on a business and pleasure trip to Longmont, Colo., for about 10 days.

Larry Miller, realtor at 6530 Orange Ave., has the most var-

ious

## NEW LOWER PRICES!

BLOCK WALLS  
Complete with  
• FOUNDATION  
• Reinforcing Steel  
• and RED CAP

CHOICE OF  
ROCKLITE - CINDER or CEMENT  
ONLY 65¢ PER SQ. FT.

(Slightly higher in Lynwood,  
Torrance and Long Beach)

(This offer good for 30 days only)

F. H. A.  
TERMS  
REDUCED PRICES ON ALL  
BAR-B-Q's and PATIOS

See the largest display of Patios and Block Walls  
in Southern California at—

MMM CONSTRUCTION CO.

The PATIO SHOP

1015 S. ATLANTIC AVE. COMPTON  
FOR FREE ESTIMATE Call NEWmark 2-9686  
HARD OAK CHARCOAL AVAILABLE



Philip M. Rea

side at this week's breakfast meeting and Morris Holmquist will conduct the program of the day, according to E. C. Rosswurm, general program chairman.

# VETERANS ...and non-veterans, too check all 3

You'll agree—Lakewood Park Mutual Homes  
are your best home buy!



See 7 lovely homes furnished by May Company

VETERANS\*  
2-bedroom  
**\$195**  
down

low as \$49.95 monthly  
includes everything except taxes, insurance

\*IMPORTANT! Vets are eligible for these low terms even though all G. I. loan benefits have been used. No Certificate of Eligibility needed. Just bring discharge papers or photostat.

### NON-VETERANS

**\$495** down  
2-bedroom

low as \$49.95 monthly  
includes everything except taxes, insurance

### CHECK TERMS!

Veterans—only \$195 down for a beautiful 2-bedroom Lakewood Park Mutual Home... Non-veterans pay as little as \$495 down. Monthly payments low as \$49.95 for both veterans and non-veterans include everything except taxes, insurance. You become a member of a mutual construction association which builds hundreds of homes at once. When your home is completed, you end your connection with the association. Title, deed, individual 25-year FHA 4% mortgage are in your name, with option of paying up sooner under regular FHA procedure.

### CHECK HOMES!

Lakewood Park Mutual Homes are FHA-inspected, FHA-approved. Choose from 7 basic floor plans designed by Paul Duncan, A.I.A., spacious 2 and 3-bedroom homes, 21 distinctive exteriors. Each home has ample closet space, separate dining room, decorator-planned color scheme. Luxury features, too... quiet Waste King Pulverator... double sink with stainless steel drainboard and countertop... window-wall, paved patio, separate glass-door stall shower in some 3-bedroom homes.

### CHECK LOCATIONS!

Lakewood Park, the 250 Million Dollar Planned Community, is a new and lovely residence-zoned section with miles of wide safety-engineered streets lighted with graceful Electroliers. Nearing completion is the nation's largest, most modern shopping center. Close by are modern schools, churches, parks, playgrounds... every type of recreation.

## LAKWOOD PARK MUTUAL HOMES

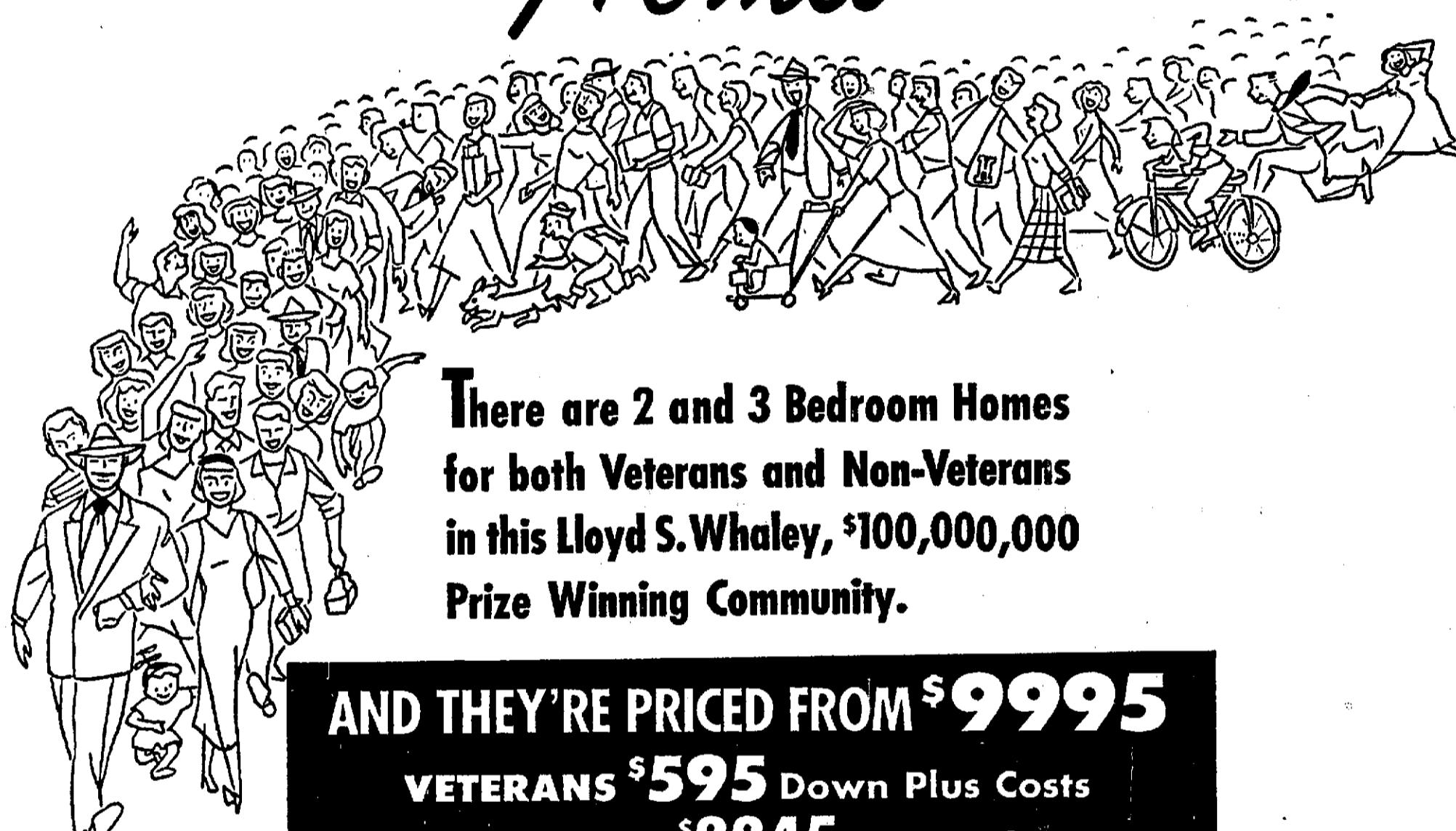
A NON-PROFIT ASSOCIATION

Sales Office: 5327 Lakewood Blvd. — between South Street and Carson — Open 9 a. m. to 10 p. m. every day

for further information call NEvada 6-4684 or MEtcal 3-5191

THE CROWDS ARE ALL HEADED TOWARD

# Sos Altos VILLAGE Homes



There are 2 and 3 Bedroom Homes  
for both Veterans and Non-Veterans  
in this Lloyd S. Whaley, \$100,000,000  
Prize Winning Community.

AND THEY'RE PRICED FROM \$9995  
VETERANS \$595 Down Plus Costs  
NON-VETERANS \$2245 Down Plus Costs

Thousands of people have already visited the homes in LOS ALTOS VILLAGE. Sales records are being set every day... THE REASON: Because here for the first time are homes that have everything—in a community that has everything, in a perfect location bordering the campus of LONG BEACH STATE COLLEGE. See these LOS ALTOS VILLAGE homes

today and ask about Zolatone, the sensational new dirt and grease repellent paint that is the talk of the home industry. Only LOS ALTOS VILLAGE HOMES HAVE THAT GREAT EXTRA FEATURE. (Space just doesn't permit the listing of the other "extras" that make these homes the Best Buys in the Southland. Ask any Walker & Lee salesman.)

For an Exciting Adventure in Smart-Low Cost Living Visit the "Campus" and the "Varsity" Model Homes Furnished by Aaron Schultz.

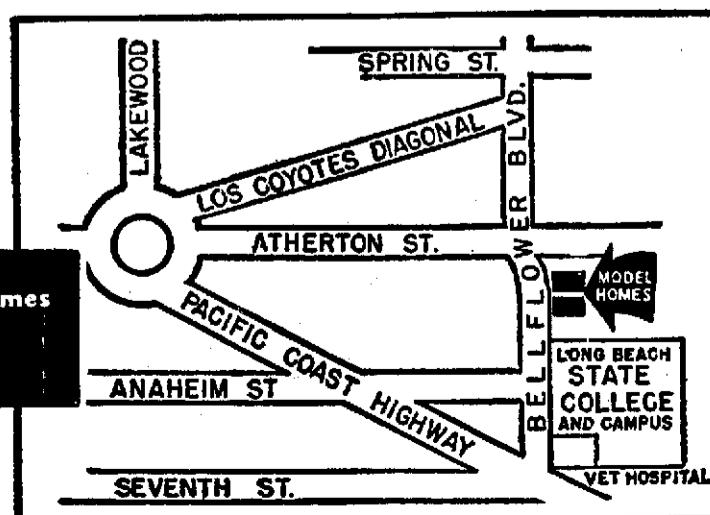
P.S. The Home Payments You Make Every Month Are Lower Than Rent—And At the Same Time You Are Building A Sound Equity In Your Future.

THE SALES OFFICE AND MODEL HOMES ARE OPEN LATE EVERY EVENING FOR YOUR SHOPPING CONVENIENCE.

Walker & Lee, Inc.  
Realtors

PHONE 9-8257 and 9-6825

The Los Altos Village Model Homes  
are located at  
1798 Bellflower Boulevard



Happily amazed, Mrs. Ted Campbell easily wipes off a "permanent" ink sketch from a Zolatone wall at one of the Los Altos Village model homes near 1798 Bellflower Blvd. All the homes utilize Zolatone, the new paint product guaranteed to retain its original soft-toned beauty for 10 years. Mrs. Campbell simply used a rag soaked in cold water to remove the ink. More than 15,000 persons have visited the homes and over 100 have purchased residences there. The homes are available on GI loan and FHA financing plans.

## Los Altos Village Features Zolatone

VAUGHN S. BLANCHARD, painting contractor for Los Altos Village, 1798 Bellflower Blvd., has been in the business for 17 years, long enough to know that the best methods are those that are "tried and true."

That's why he frankly was a little skeptical when he was approached three years ago by the developers of a new paint product called Zolatone.

It wasn't that he couldn't see the decorative possibilities. They were readily apparent. The multi-color effect gave walls a definite depth and natural softness not obtained by any other paint.

It has blending characteristics which positively accented the furnishings' color. There was no questioning the beauty of a wall painted with Zolatone.

But Blanchard wasn't convinced about the other qualities. The developers claimed it was impervious to grease, moisture and the clinging of dust. They guaranteed it for 10 years.

They let him put it to test to prove their contentions.

He subjected a "Zolatoned" panel to intensified ultra-violet ray lights, the power in two hours comparable to a week's strong sunshine.

He kept the panel under the lights for 100 consecutive hours. There was no oxidation or color breakdown. There was no fading or "chalking" as there was with a panel coated with ordinary paint.

He subjected it to a scrub test 103 times stronger than that put to any enamel on the market. The Zolatoned panel looked as if it had just been painted.

Blanchard found that alkali in the plaster would not burn off the color or peel it from the wall. Several other tests were conducted and Blanchard wound up ready to stake his reputation on Zolatone.

Even if he weren't convinced

then, he would be today. He's had Zolatone on his own walls for the past three years. Susie, his four-year-old daughter—like all children do—sometimes gets grease on her fingers. Even Stephen, 9, after chewing a drumstick is a little greasy.

Like all normal children, they somehow can't escape distributing a little of that grease on the kitchen wall. Blanchard has watched his wife, Vinnette, with just a cloth soaked in water, remove that grease simply and readily, without leaving any tell-tale fingerprints.

He took the idea of putting Zolatone into a Southern California housing development to Ken Albright, of Mac-Bright, Inc., builders of Los Altos Village.

Blanchard was honest. "It will cost you 20 percent more," he declared.

Albright thought for a moment.

"It will be worth 10 times 20 to the people who buy our homes," he said. "We'll do it."

Record crowds touring Los Altos Village and the painters' union have backed that decision. The union admits its the finest paint job ever done in a Southern California housing development, according to Blanchard.

More than 15,000 persons have visited the new homes and more than 1000 have bought homes there.

The 750-home development includes two-and-three bedroom residences. They may be purchased as low as \$9995 and are available under GI loan and FHA financing plans.

Two model homes furnished by Aaron Schultz are near the sales office, 1798 Bellflower Blvd., and are open during the evenings as well as days.

Walker & Lee are sales agents for the Lloyd S. Whaley development.

Application of Zolatone, a highly specialized process, is restricted to state licensed union paint contractors.

## Mortgage Study Group Will View Financing

THE newly-formed Mortgage Study Committee of the National Association of Real Estate Boards will meet during the 44th convention of the parent organization in Cincinnati, Nov. 11-16, to consider the tight financing situation throughout the nation and to develop recommendations for action.

Included in the scope of the study is a proposal for a mortgage discount bank, privately

owned and operated. About 100 realtors have volunteered to serve on the committee.

Appraisal of real estate under present economic conditions will be the theme of two demonstration appraisals during the convention.

"Trade Secrets of Top Residential Salesmen in the United States," is the topic of a scheduled panel discussion.

# Park Estates Attract Buyers

LOYD S. WHALEY'S Park Estates continues to attract buyers from both Long Beach and Orange County, with many new homes already started and others out of the planning stage, reports Howard Reed, sales supervisor.

"Despite unusual conditions in the building industry, people are finding out that fine homes can be built well within the limitations set up by the federal government," he declared.

"As a matter of fact, people who have been holding off building for one reason or another are finding out that to delay is to make a mistake."

"Consequently, many new homes are off the planning board and into the ground-breaking stage," he said.

Park Estates is the luxury

phase of Whaley's vast overall development program which has attracted national attention. Homesites have been laid out by the developer in order to insure variations in elevations, to lend charm and dignity to all the homes in the area, and at the same time maintain factors of safety and convenience for everyone in the community.

Park Estates homes are near major shopping centers and transportation to downtown Long Beach is easily available.

Ideally located with the long-range view in mind, Park Estates has achieved a completeness not found in many similar developments around the country.

## Subdivisions IN THE MILL

Clayton P. Staples, 5325 Atlantic Ave., is preparing plans for a new 90-acre subdivision located west of Avalon Blvd. and south of 223rd St. for Thorson Homes, 525 W. 228th St., Wilmington.

It will be divided into 537 lots and include pavement, curbs and sewers.

An eight-acre subdivision to be divided into 38 lots is planned west of Paramount and south of the Southern Pacific Railroad, Downey. Seaboard Engineering Co., Beverly Hills, is preparing the plans for Ryness Construction Co., Los Angeles.

Improvements will include pavement, curbs, sewers in a three-acre subdivision south of Ocean St. and east of Main St., Avalon-Sepulveda, L. H. Goudy, San Marino, is planning it for Avalon Properties, Inc., Altadena.

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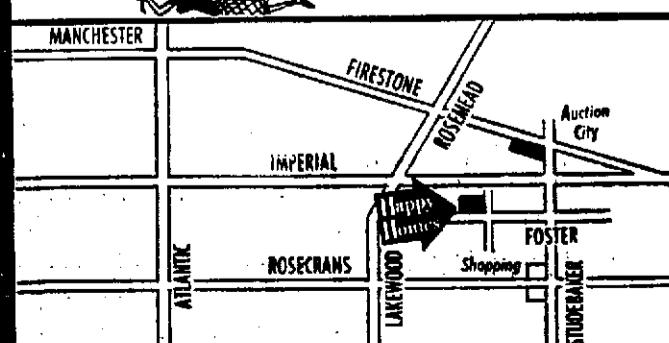
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south to Foster Rd.,  
then a half mile to  
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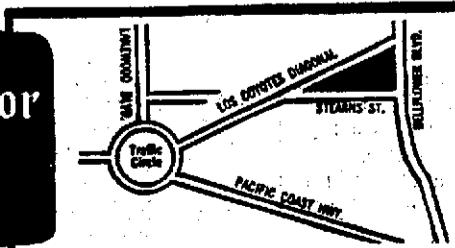
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Ed Krist's Happy Homes are now offered to veterans and non-veterans on a month-to-month rental basis of \$69. Above is one of the 226 homes in the \$1,500,000 Norwalk development at Foster Rd. and Curtis-King Hwy. Children and pets are welcomed by the pioneer Southland builder.

## Happy Homes Rent Rapidly in Norwalk

ALL BUT 15 of the Happy Homes now completed on Foster Rd. and Curtis-King Hwy. in Norwalk have now been rented, reports Ed Krist, pioneer Southland builder.

His \$1,500,000 development is the first large rental unit offered by him in 20 years of erecting more than 4000 homes.

The two-bedroom dwellings are renting to veterans and non-veterans for \$69 on a month-to-month basis. Forty-four of the homes have already been completed and the balance of a total 226 are slated for completion within three months.

As noted by Krist, a nominal deposit will be returned to tenants upon their moving out in the event of normal wear on the property.

Close to 16 schools within a one-and-a-half-mile radius, including Excelsior High School,

Happy Homes rental unit is one half-mile west of Studebaker Rd. and just south of Imperial Hwy.

Bus transportation provides quick access to central business districts of several communities and a number of major employment centers. A model home is on display.

Streets and lawns are now in at the development, according to Krist, who is equipping each home with a lawn mower, rain sprinkler and plastic garden hose.

Designed in California contemporary style, each of the homes features paved, enclosed patio and a large area for gardening or such outdoor sports as badminton and volleyball.

Other features include painted walls and ceilings, asphalt tile floors, steel sash windows, Formica drainboards and worktops and chrome bath accessories.

## Build More Residences

LONG BEACH was one of the leaders as construction in Los Angeles County rose sharply during September, reports the Los Angeles Chamber of Commerce.

Long Beach permits issued were for \$3,232,805 valuation, compared with \$3,128,850 for the same period last year.

For the county in general, construction totals of \$76,040,149 in 45 cities and the unincorporated area, were 11 per cent above the \$68,580,777 of September, 1950.

But the year's initial nine-month total of \$648,391,242 continued to lag 16 per cent behind the \$772,539,843 established during a comparative period of last year's record activity.

Home construction again paced this year's building program with 43,745 residential permits issued at the end of September for \$416,716,885, or 64 per cent of the aggregate same months.

Private builders' housing volume during the third quarter of 1951 was down only 8 per cent from the second quarter, despite virtual disappearance of pre-Regulation X commitments.

Final estimates for the first half of 1951 indicate that one-family houses accounted for a slightly larger proportion of private builders' activity this year than in 1950.

Municipalities throughout the county issued 12,987 permits, including 4,533 residential, valued at \$17,565,490 and covering 5,302 dwelling units.

Unincorporated areas in the county had total valuations of \$22,475,675 and 3,183 total permits including \$15,120,735 for 1,614 residential permits and 1,643 dwelling units.

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Presentation of the charter for Long Beach Chapter 84, Society of Residential Appraisers, was made this past week. Participating in the presentation ceremonies were (left to right) Victor Lundy, district governor; Harry Hall, president of the national society; Barbara Mons, recording secretary; A. G. Maspero, local president; Frances Legas, national secretary; Ira Berman, president of the Los Angeles chapter, and Glen A. Gerken, organizer of the Long Beach chapter.

## Halloween Treats

By Mildred K. Flanary

ARE YOU expecting any little ghosts, goblins or witches in your house on Halloween? There's little doubt they'll be there, so it's a good idea to be prepared to please their palates—unless, of course, you have no fear of all their darling threats. They are usually satisfied with cookies, candy, doughnuts or apples—but if you're planning to entertain a few such guests in your parlor, you'll want something extra special to go with the apple-bobbing, witch's brew and other Halloween fare.

Following are party food recipes that are fun to serve on the night when bats fly, black cats stalk, and witches take to their broomsticks:

### Bran Delights

1 1/4 cups sifted flour  
2 teaspoons double-acting baking powder  
1/2 teaspoon salt  
1 1/2 teaspoons grated orange rind  
1/2 cup butter or other

shortening  
1 cup beet or cane sugar  
1 egg, well beaten  
1 tablespoon orange juice  
1 1/4 cups 40% bran flakes

Sift flour once, measure, add baking powder and salt, and sift again. Add orange rind to shortening and cream thoroughly. Add sugar gradually and cream together until light and fluffy. Add egg, milk, and orange juice, beating thoroughly. Add flour gradually, mixing well; then add flakes and mix thoroughly. Chill until firm enough to roll. Roll 3/16 inch thick on lightly floured board. Cut with floured 2 1/2-inch cutter; bake on greased baking sheet in hot oven (425° F.) 6 to 8 minutes. Makes 3 dozen cookies. Or the cookies may be cut in fancy shapes such as the half moon shown in the picture.

### Coconut Candied Apples

6 medium-sized apples  
1 cup brown sugar, firmly packed  
1/2 cup beet or cane sugar  
1/2 cup light corn syrup  
1/2 cup water  
1 tablespoon butter  
1 teaspoon vanilla  
1 1/2 cups shredded coconut, cut  
Wash and dry apples. Stick wooden skewers into stem ends

of apples. Combine the sugars, corn syrup, water, and butter in saucepan. Cook over low heat until sugar is dissolved, stirring constantly. Continue cooking, without stirring, until a small amount of syrup becomes slightly brittle in cold water (or to a temperature of 272° F.). Remove from heat. Add vanilla. Dip apples, one at a time, into the syrup, working quickly. Roll in coconut. Cool on waxed paper. Makes 6 candied apples.

### Orange Gelatin Jack O'Lanterns

4 large oranges  
2 cups hot water and orange juice  
1 package raspberry-flavored gelatin  
1 cup diced drained orange sections, free from membrane

Wash oranges. With small sharp knife, cut eyes, nose, and mouth in side of orange. (To make round eyes, use apple corer.) Cut a slice from top of each orange. Carefully remove pulp and juice and reserve. Wrap remaining orange shells in damp cloth until ready to use.

Add reserved orange juice to hot water to make 2 cups. Dis-

olve gelatin in the hot liquid. Chill until slightly thickened. Reserve 1/4 cup and chill until firm. Add orange pulp and diced orange sections to remaining gelatin and chill until firm.

Just before serving, pile fruit into reserved orange shells. Replace slices cut from top. Cut plain gelatin in tiny pieces and insert in holes cut for eyes, nose and mouth. Makes 4 servings.

### Chocolate Coconut Chews

1/2 cup chocolate chips  
1 1/2 cups corn flakes  
1 1/2 cups shredded coconut  
1 cup beet or cane sugar  
2 eggs, well beaten  
1 teaspoon vanilla

Combine chocolate chips, corn flakes, coconut and sugar in bowl. Add eggs and vanilla. Let stand 5 minutes. Drop from teaspoon on greased baking sheet and bake in moderate oven (350° F.) about 10 minutes. Makes 3 dozen cookies.

### Witch Hat Cookies

2 cups sifted flour  
1/2 cup non-fat dry milk  
1 teaspoon baking powder  
1/2 teaspoon salt  
1/2 cup shortening  
1 cup beet or cane sugar  
1 egg, unbeaten



Chocolate cookie witches' hats set high on scoops of ice cream with candy-corn eyes and noses rate highly.

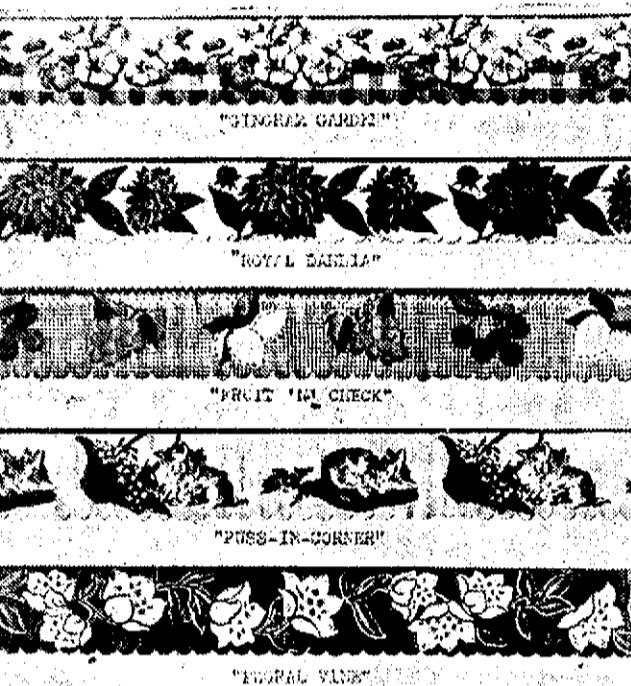
1 teaspoon vanilla  
2 tablespoons water  
2 squares unsweetened chocolate, melted

Sift together flour, dry milk, baking powder and salt. Cream shortening. Add sugar gradually, beating until light and fluffy. Beat in egg. Stir in vanilla and water. Add dry ingredients gradually, beating until smooth. Stir in cooled, melted chocolate. Divide dough

into three portions. Wrap in waxed paper and chill several hours. Roll out 1/8-inch thick on lightly floured board. Cut into witch hat shape. (Make hat shape out of cardboard.) Place on well-greased cookie sheet. Bake in moderately hot oven (400° F.) 5 minutes. Decorate cooled cookies with children's names using a confectioner's sugar frosting. Makes 38 4-inch cookies.

Delicious refreshments for Halloween parties are these. For recipes, see Mildred Flanary's article on cooking.

## Shelf Paper Goes Red



Red predominates in these five new shelf papers just introduced by one prominent manufacturer.

By Caroline Coleman

KEEPING IN MIND the green set against a brilliant scarlet background. Clinging awareness of fashion in open-petaled flowers grow the home, one manufacturer gracefully along it, their white of decorative paper shoving grace accented by deep blue has just introduced five new patterns. Each of these was selected with the help of a panel of interior decorators for color beauty, artistic design and appeal to women.

Particularly noteworthy about the collection is the predominance of red which promises to be a leading kitchen accessory color during the coming year.

First of the new patterns is called "Floral Vine" and is deep red. Star of the pattern is a soft

cuddly gray kitten in two lovable poses. This pattern will lend charm to a blue or red or yellow kitchen, and will be equally at home in a playroom or nursery where its friendly spirit will win popularity with youngsters.

Third of the new patterns is called "Fruit 'N' Check." Again red is the star and background color. Here, however, the red is combined with white to form tiny checks. Superimposed on the red and white checked background are modern fruit designs, including yellow lemons, deep blue grapes and rich, ripe red cherries—all with deep green leaves. Homespun in its appeal, it can, nevertheless, be extremely smart as a contrasting decorative note in an ultra-modern kitchen.

IN THE FOURTH PATTERN, red again predominates. Called "Royal Dahlias," this pattern is distinguished by its utter simplicity. Exquisite large red dahlias with glossy green leaves appear against a stark white background to produce a pretty pattern for a red, white, blue, green or gray kitchen.

Flitch of the group is "Gingham Garden," a pattern which comes in two different combinations of the same colors. Both feature gay nasturtium blossoms and gingham checks. This pattern has the unique advantage of being co-ordinated with a complete line of kitchen accessories. Thus the woman who would like to have her entire kitchen in matching design can purchase decorative shelving along with seat cushions, curtains, bread box or waste basket all in the same "Gingham Garden" design and colors.

"Puss-in-Corner" is next. Here red plays a secondary role as compared with the other four patterns. Sunny yellow provides the background color. Star of the pattern is a soft

Space between logs is necessary so that the flames from the kindling will come up through and ignite them. When you add a new log, always place it at the back and never put a large log on top of a small one.

If a coal fire is what you want, first start the wood kindling in a basket grate and then put coal on top. As the coal burns down, clean out the ashes by working a poker through the grate slots and add fresh coal.

If smoke comes out into the room, it may be because the heat produced at first is not sufficient to start a good draft. Light a twisted piece of paper and hold it under the fireplace throat. This should start a draft but if it doesn't, either the fireplace is not properly constructed or the flue has become clogged. The flue can be cleaned by weighting a burlap bag with several stones, partly filling it with rags and lowering it in the flue with a rope.

To keep a fire throughout the night, put a shovel of dead ashes over it and wire screen in front to hold stray sparks. In the morning, a handful of chips on the embers and a few puffs of the bellows and the fire will be going again.

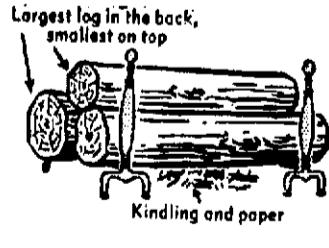
## Keep Home Fires Burning

By Bob Scharff

A FIREPLACE is a source of warmth and pleasure during the chill fall evenings if the fire is well built and the right wood is used.

Preferred woods across the country are beech, birch, ash, hickory, maple and oak. Pine, eucalyptus, oak and walnut are the principal firewoods in California.

To burn wood, proper ar-



Largest log in the back, smallest on top

Kindling and paper

angement of the logs is important. Place crumpled paper and kindling on the bottom and lay correct length logs on and irons as shown in the diagram.

If smoke comes out into the room, it may be because the heat produced at first is not sufficient to start a good draft. Light a twisted piece of paper and hold it under the fireplace throat. This should start a draft but if it doesn't, either the fireplace is not properly constructed or the flue has become clogged. The flue can be cleaned by weighting a burlap bag with several stones, partly filling it with rags and lowering it in the flue with a rope.

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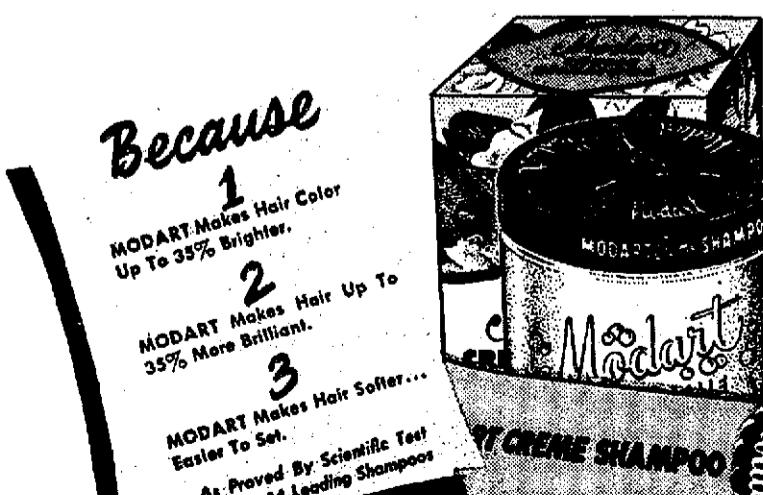
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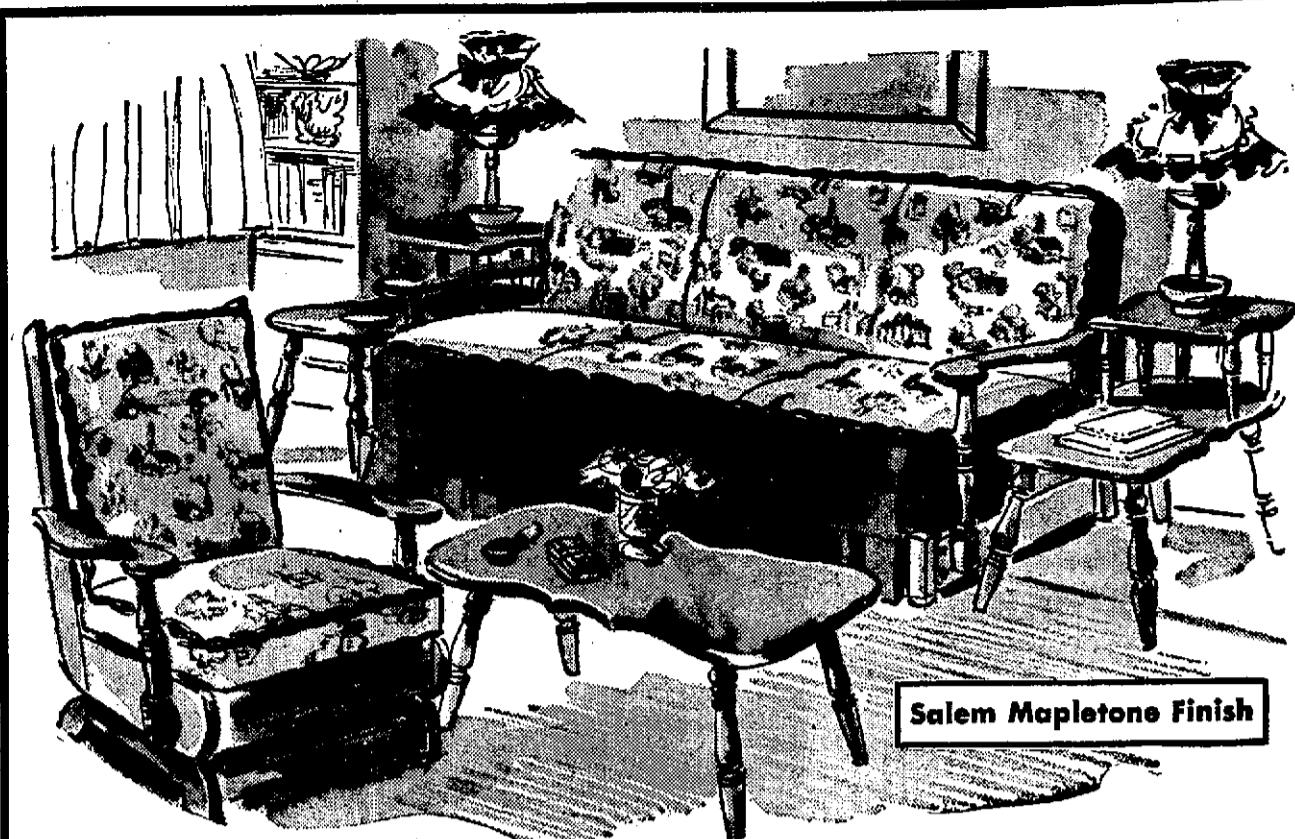
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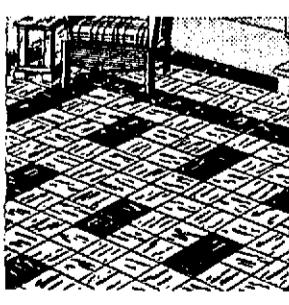
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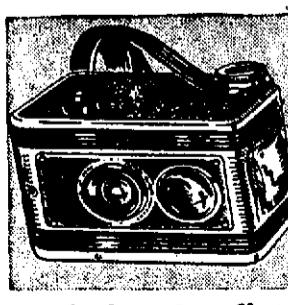


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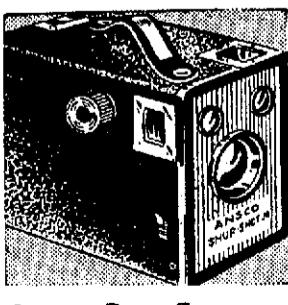
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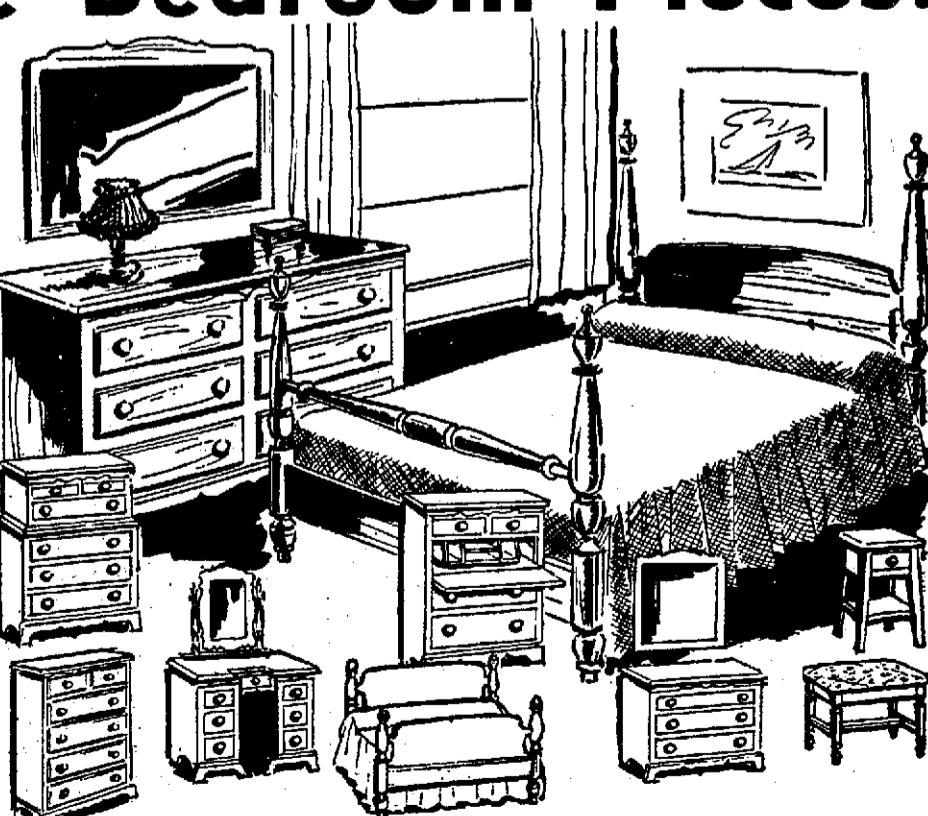
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